



In association with
presents



Thursday, 15th December 2011 at Lok Kala Manch, Lodhi Road, New Delhi

The emergence of women entrepreneurs and their contribution to the national economy is quite visible in India. The number of women entrepreneurs has grown over a period of time, especially in the 1990s. Women entrepreneurs need to be lauded for their increased utilization of modern technology, increased investments, finding a niche in the export market, creating a sizable employment for others and setting the trend for other women entrepreneurs in the organized sector.

While women entrepreneurs have demonstrated their potential, the fact remains that they are capable of contributing much more than what they already are. In order to harness their potential and for their continued growth and development, it is necessary to formulate appropriate strategies for stimulating, supporting and sustaining their efforts in this direction. Such a strategy needs to be in congruence with field realities, and should especially take cognizance of the problems women entrepreneurs face within the current system.

The one day conference hopes to spotlight female entrepreneurial success and create an atmosphere where women can connect with one another, share best practices, build business opportunities and recognize female influence in emerging business scenario in the country.

Who should attend:

Aspiring and budding Women Entrepreneurs, House-Makers, Policy Makers, Bankers, Working Professionals, Consultants and Academics.

Why should attend:

- ... Information on financial and non-financial schemes in general and in women focused in particular.
- ... Emerging business opportunities for Women.
- ... Art of raising finance from banks and/or angel investors.
- ... Cost effective ways to create brand and generate sales lead
- ... Opportunity to Hear and learn from women of substance (Successful Women Entrepreneurs)
- ... Networking

Conference Timings:

Registration: 8:30 am - 9:30 am

Sessions: 9:30 am - 5:30 pm

Invited Thought Provokers

Arun Maira, Member, Planning Commission of India
H.P. Kumar, Chairman, NSIC
Vandana Luthra, Founder, VLCC
Padamja Ruparel, Director & CEO, Indian Angel Network
Ishita Swaroop, Bipin Chandran, Editor, Entrepreneur

Shiela Dixit, Chief Minister, Delhi DC, MSME
Sudha Gupta, Founder & Chairperson, Mother's Pride
Pooja Jain, CEO, Luxor Writing Inst. Pvt. Ltd.
Shailja Dutt, Founder & MD, Steller Search and Selection
Prema Sagar, Principal & Founder, Genesis BM

Maimoona A. Sattar, CEO, Sattar Enterprises, Pakistan
N.K. Maini, Dy. Managing Director, SIDBI
Anuradha Prasad, MD, BAG Films
Alaknanda Kumar, Managing Director, Kumar Agro Foods Pvt. Ltd.
Dr. Vandana Lal, Director, Dr. Lal Path. Labs
Anuradha Das Mathur, Co-Founder & CEO, 9.9 Media

Participation Fee (Per Delegate)

Corporates, Banks and PSU: Rs. 3000/- only
 Women Entrepreneurs: Rs. 2500/- only

Members of TIE/DMA/AIMA/FLO/IAN & Academicians: Rs. 2000/- only
 Students: Rs. 1000/- only

Industry Partners



Sponsors



Media Partners



For Participation/ Registration/ Sponsorship Contact us at

Dr. Ekta Saxena

Programme Director - Women Entrepreneurs Conference
 Head-Corporate Relations, Indus Business Academy
 Plot No- 44, Knowledge Park 3, Greater Noida- 201308
 Call: 9911941090(M), 0120-2334024/65
 e-mail: womenconclave@gmail.com, drektasaxena@gmail.com

Rajan Pandhi

Joint Director, Delhi Management Association
 Core 6A, 1st Floor, India Habitat Centre, Lodhi Road, New Delhi-3
 Call: 9810877615(M), 011-24629555
 E-mail: rajan.pandhi@gmail.com, info@dmadelihi.org